

Data Protection Policy for Crafted Edge

1. Introduction

Crafted Edge is committed to protecting the privacy and security of personal data. This Data Protection Policy outlines our practices for collecting, using, maintaining, protecting, and disclosing that information. This policy complies with the General Data Protection Regulation (GDPR) for handling data of EU and UK residents, as well as relevant US data protection laws like the California Consumer Privacy Act (CCPA) for US residents.

2. Scope

This policy applies to all personal data processed by Crafted Edge, including data of our clients, employees, and partners, regardless of the data's format.

3. Principles of Data Processing

Our data processing activities adhere to the following principles:

- **Lawfulness, Fairness and Transparency:** Processing is legal, fair, and transparent to the data subject.
- **Purpose Limitation:** Data is collected for specified, explicit, and legitimate purposes only.
- **Data Minimisation:** Only data that is necessary for the purposes of processing is collected.
- **Accuracy:** Every reasonable step is taken to ensure inaccurate data is erased or rectified without delay.
- **Storage Limitation:** Personal data is kept in a form which permits identification of data subjects for no longer than necessary.
- **Integrity and Confidentiality:** Data is processed in a manner that ensures appropriate security.

4. Lawful Basis for Processing

We process personal data based on the following lawful bases:

- **Consent:** The data subject has given clear consent for processing their personal data for a specific purpose.
- **Contract:** Processing is necessary for a contract with the data subject.
- **Legal Obligation:** Processing is necessary to comply with the law.
- **Vital Interests:** Processing is necessary to protect someone's life.
- **Public Task:** Processing is necessary to perform a task in the public interest.
- **Legitimate Interest:** Processing is necessary for our legitimate interests or the legitimate interests of a third party.

5. Data Subject Rights

Under GDPR, CCPA, and other applicable data protection laws, data subjects have rights, including:

- **Access:** The right to be informed of and request access to their personal data.
- **Rectification:** The right to request that we amend or update their personal data where it is inaccurate or incomplete.
- **Erasure:** The right to request the deletion of their personal data.
- **Restrict:** The right to request that we temporarily or permanently stop processing their personal data.
- **Object:** The right to object to us processing their personal data.
- **Data Portability:** The right to request a copy of their personal data in electronic format.

6. Data Security

We implement appropriate technical and organizational measures to ensure a level of security appropriate to the risk, including safeguarding against unauthorized or unlawful processing, accidental loss, destruction, or damage.

7. International Data Transfers

We comply with laws applicable to the transfer of personal data across borders, ensuring adequate protection of data transferred outside the EU, UK, or US, as applicable.

8. Data Breaches

In case of a data breach, we will promptly notify the relevant supervisory authority and, where applicable, the data subject, in accordance with GDPR, CCPA, and other relevant data protection laws.

9. Changes to This Policy

We may update this Data Protection Policy from time to time. We will notify stakeholders of significant changes through our primary method of communication or through our website.

10. Contact Information

For any inquiries or complaints regarding data privacy, or to exercise any of your data rights, please contact our Data Protection Officer at hello@craftedge.co.uk.